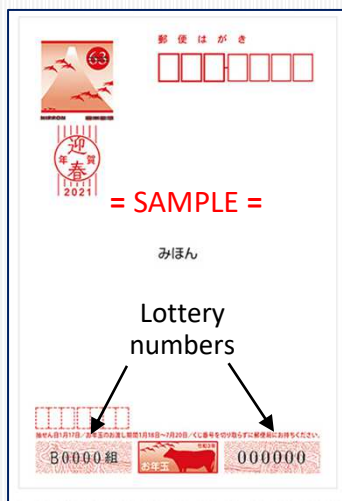




New Year's Lottery Card



< surface >



< back >

People send post cards as New Year's greetings in December. The cards sent by December 25th will be delivered on January 1st.

The cards are to wish each other a happy new year and usually designed with symbols of good luck or a picture of the creature of the Chinese zodiac.

The regular postcards can be used as New Year's cards, but senders must write or print the kanji - 年賀 - under the postage stamp.

New Year's lottery postcards are very popular. Drawings of the lottery postcards are held around January 15th and receivers of the card are eligible to win the prizes.

In 2020, Tokyo Olympic opening/closing ceremony tickets and game tickets with travel voucher were special prizes in addition to the regular ones.

In 2021, the first prize is cash or electronic money, the second a parcel of food/drink from various areas of the winner's choice, and the third a sheet of stamps as usual.

Otoshidama - Money gift



During the New Year's holiday, children receive gifts of money known as "Otoshidama" from adults. The amount given depends on the child's age.

Otoshidama is enclosed in little paper envelopes called *Pochi bukuro* as above.

"Pochi" is a dialect in Osaka area meaning a little bit or something small. Japan has a custom where congratulatory gifts are given with a phrase, "It's only a little bit".

Children generally use the money to buy the toys they want. The remainder is saved by their parents for the child's future.

Wishing you all



S.H.W.[®] Hamada Mfg. Co., Ltd.

2-12, 3-chome Itachibori, Nishi-ku, Osaka, Japan
 Zip Code: 550-0012

Tel: 81-6-6541-5439

Fax: 81-6-6541-5954

URL: <http://www.s-h-w.net>

E-mail: generalsales@s-h-w.net

Our Mascot

