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(S.H.M. Hamada Mfg. Co., Ltd. EWSLETTER



Oni - Demon





The movie, Demon Slayer (Kimetsu no Yaiba), has been a big hit in Japan. The film was released on October 16, 2020 and became the highest-grossing Japanese film of 2020.

The tale is about a boy who battles human-eating demons in the early 20th century.

One day, Tanjiro Kamado, a kind-hearted and intelligent boy, discovered that his family, except his sister, has been slaughtered by a demon when he



"Eho-maki" - a sushi roll





After throwing away roasted soybeans, people eat them as numbers as their age. We also eat a special sushi roll called "Eho-maki".

"Eho" means the year's "lucky" direction. It is south-southeast for the year of 2021. You face south-southeast and eat a whole sushi roll in silence while making a wish.

Some people decorate their house entrances with sardine heads and holly branches to protect their houses from the Oni (demon). It dates from Heian Era (CE(AD)794-1185).

came home.

Tanjiro is recruited by a demon slayer and becomes the member of the Demon Slayer Corps. He boards a train to meet Kyojuro Rengoku and assists him in his mission to hunt for a demon that killed more than 40 demon slavers.

「鬼」means "Oni (demon)" which is a man-like creature in Japanese folklore. It is an object of dread to Japanese children.

The event, "Setsubun", is held to pray for our happy and healthy life on Feb 3rd or 4th. On that day, we throw away roasted soybeans, saying "Demons out! Happiness in!"

In more recent times, "Oni" has lost some of their original wickedness and sometimes take on a more protective function. Men in Oni costumes often lead Japanese parades to dispel any bad luck, for example.



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* For details, please contact us

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